

Aaron Palmer

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Unique Qualifications:

- Innovative and creative ideation
- Multi-cultural team leadership and project management with work and travel in over 20 countries
- Outstanding communication skills in writing, editing, and public presentation
- Proven ability to conceptualize, design, and develop professional interactive websites across multiple platforms
- Efficient and strategic problem solver
- Organizer, motivator, and leader of star teams

Advanced Skill Sets:

- HTML5, CSS3, JavaScript, PHP, MySQL, Photoshop, Illustrator, InDesign, Dreamweaver & Flash
- UI design specializing in websites and mobile applications
- Versatile in MAC, LINUX and WINDOWS OS environments
- Thorough knowledge of Search Engine Optimization (SEO) and social media marketing
- Branding and marketing consultation
- Project management
- Employee management and team leadership

Professional Experience:

[Appiction.com LLC](http://Appiction.com) – Mobile Application Production Artist

November 2010 – Present

- Liaison for design and development teams in the development of over 50 mobile applications including iPhone, iPad, and Android platforms
- Optimization of art for mobile platforms and web
- Mobile application quality assurance testing
- Mobile app sound design and production
- HTML email marketing development and website maintenance
- Complete mobile web app production from project management, UI/UX design, and art to development and QA

AustinTexas.net – Web Operations Manager (contract position)

June 2010 – November 2010

- Web project management, UI/UX design, art, and development
- Server administration, web host management, and site maintenance for 150+ domains
- Marketing consultant for websites, online business, social media, and other web presences
- Customer and technical support
- Sales

[Web/Graphic Design Freelancer | AaronPalmerDesign.com](http://AaronPalmerDesign.com) – Founder

January 2008 – Present

- Project management, UI/UX design, art, development, and maintenance for multiple website projects
- Client relations, customer service, and sales
- Ecommerce, SEO, CMS skinning, and print design
- Online marketing and branding consultant

[Keith Wheeler Ministries](http://KeithWheelerMinistries.com) – Office Manager

July 2004 – July 2005

- Bookkeeping, donor relations, donor database administration, and website maintenance
- International travel planning and overseas NGO project coordinator

[LeSEA Broadcasting](http://LeSEA Broadcasting.com) - Call Center Manager

August 2003 – July 2004

- Manager of 19 employees
- Oversaw operations of inbound/outbound call center

Education:

- PHP and MySQL Training - TSTC, Waco, TX
- Flash Animation Training - MCC, Waco, TX
- Website and Graphics Design Training - TCC, Tulsa, OK
- 2004 – Graduated Summa Cum Lauda (GPA 3.89) with BA in Music - ORU, Tulsa, OK
- 2000 – Graduated Summa Cum Lauda (GPA 3.9) - Washington High School, Washington, MO
- 1999 – Graduated Missouri Fine Arts Academy - MSU, Springfield, MO

Community Leadership Involvement:

- International NGO project management and service in over 20 countries including Mother Teresa Home volunteer in Calcutta, India and disaster relief team for the 2004 tsunami in Sumatra, Indonesia.
- Event coordinator for non-profit fundraising concerts and charitable events
- Coordinator and team leader for ORU community service projects